

F. Marshall Weir

Marshall Began serving as CEO in May of 2024. Previously he served as Deputy CEO and Director of Marketing since 2015. Before joining Jefferson County Economic Development, he was Vice President of North Country Farms, an all-natural producer of agriculture products from 2011-2015. From 1997-2011, Marshall worked in marketing, representing major paper companies throughout the Northeastern United States, Canada, and Europe. He has enjoyed rewarding time spent on local, community-focused Boards and volunteers for the ski patrol. Marshall has a bachelor's degree in economics from St. Michael's College, Winooski, VT. He lives in Watertown, NY with his wife Sarah and their 4 children.