

Jay M. Matteson

In 2024, Jay was appointed as the Deputy CEO and continues to serve as the Jefferson County's Agricultural Coordinator since 2000. Prior to that Jay served as Executive Director for Jefferson County Soil and Water Conservation District. Jay has a bachelor's degree in wildlife biology from Unity College in Maine. Jay is well known across New York State for his work assisting in the retention, growth and promotion of agriculture in Jefferson County and northern New York.

Jay hosted an award-winning agricultural radio talk show for 20 years. Now he and local agricultural businessman Ron Robbins have a podcast, Jay Matteson's Rural America.

Jay serves on the Board of Directors for Jefferson County Farm Bureau, the Sackets Harbor Agricultural Awareness and Education Center, is a member of the Career and technical Education Advisory Committee for Jefferson – Lewis BOCES; is a member of the agriculture and tourism advisory committee and the sport management advisory committee at Jefferson Community College. He serves on the agricultural advisory committees of NYS Senator Mark Walczyk, U.S. Congresswoman Claudia Tenney and U.S. Congresswoman Elise Stefanik.

Jay is also the Fan Experience Specialist for the Watertown Rapids Collegiate Baseball Organization and Fan Experience Specialist for the Watertown Wolves Semi-pro Hockey Team.